



Home Is Where the Heart Is Gala
February 10, 2017
The Atrium at CityPlace
An event of **Journey Home**
SPONSORSHIP BENEFITS

Benefactor

\$10,000

- ♥ Appear as Benefactor on event invitation
- ♥ Listed as Benefactor on all press materials and event signage
- ♥ Full-page ad in event program
- ♥ Opportunity to place banner in prime location at event
- ♥ Prominent name/logo recognition on all printed, electronic and social media platforms
- ♥ Opportunity for corporate-branded bag and other giveaways to be given to each guest
- ♥ Live web link on Journey Home website
- ♥ Logo placement on step and repeat board during event
- ♥ Recognition from podium during event
- ♥ Recognition on sponsor video during the event
- ♥ Ten complimentary tickets to the event

Gold Sponsor

\$5,000

- ♥ Appear as Gold Sponsor on event invitation
- ♥ Listed as Gold Sponsor on all press materials and event signage
- ♥ Full-page ad in event program
- ♥ Prominent name/logo recognition on all printed, electronic and social media platforms
- ♥ Opportunity for corporate-branded giveaway for each guest
- ♥ Live web link on Journey Home website
- ♥ Logo placement on step and repeat board during event
- ♥ Recognition from podium during event
- ♥ Recognition on sponsor video during the event
- ♥ Six complimentary tickets to the event

Silver Sponsor

\$2,500

- ♥ Appear as Silver Sponsor on event invitation
- ♥ Listed as Silver Sponsor on all press materials and event signage
- ♥ Half-page ad in event program
- ♥ Opportunity for corporate-branded giveaway for each guest
- ♥ Live web link on Journey Home website
- ♥ Recognition on sponsor video during the event
- ♥ Four complimentary tickets to the event

Bronze Sponsor

\$1,000

- ♥ Appear as Bronze Sponsor on event invitation
- ♥ Listed as Bronze Sponsor on all press materials and event signage
- ♥ Half-page ad in event program



- ♥ Live web link on Journey Home website
- ♥ Recognition on sponsor video during the event
- ♥ Two complimentary tickets to the event

Friend

\$500

- ♥ Appear as Friend on event invitation
- ♥ Listed as Friend on all press materials and event signage
- ♥ Listed as friend on Journey Home website
- ♥ Recognition on sponsor video during the event
- ♥ One complimentary tickets to the event

Program Ad

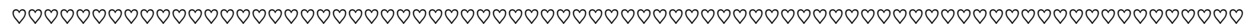
\$150

- ♥ Business card ad in program (one-quarter page)

Auction Donation

- ♥ Listing in program and on auction signage

Detach and return lower portion. **Commitment Deadline: November 23, 2016**



Yes, we would like to be a sponsor and help put an end to chronic homelessness in Greater Hartford.
Please count us in at the level indicated below.

- Benefactor - \$10,000
 Gold - \$5,000
 Silver - \$2,500
 Bronze - \$1,000
 Friend - \$500
 Program Ad - \$150
 Auction Donation (please contact us)

Organization Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

- Enclosed is our check made payable to Journey Home
- We will email ad to Debra Morton (debra.morton@journeyhomect.org) by **December 16, 2016**
- We would like to receive an invitation to the *Home Is Where the Heart Is* Gala

Please send confirmation to:

Debra Morton • Journey Home • 255 Main St, 2nd Floor • Hartford, CT 06106

