



## Why do landlords like being a Housing Partner with The Greater Hartford Coordinated Access Network (GH-CAN)?

Prospective Tenants and Landlords gain several benefits from being a Housing Partner. Consider the following advantages:

- ✓ Tenants Who Are Supported: These tenants will have supports specifically designed to assist the household to comply with its lease. For some tenants this will be time-limited services, to assist with the transition into housing and learning how to be a good tenant and neighbor. Other tenants may need permanent supports. The tenants are typically matched to programs that provide this type of ongoing services. These housing stabilization support services include in-person or phone/email check-ins with the tenant at least twice a month. GH-CAN support service staff are available to the landlord for any concerns that arise as needed.
- ✓ Guaranteed Rent Payments. Rental assistance is provided according to each program's guidelines. Direct deposit is available for some programs to ensure that rental subsidies are received on time. The tenant's support services team will be available to assist the tenant to help remind them to pay the tenant's portion of the rent.
- ✓ Risk Reduction Fund: Our experience is that our tenants do not, on average, carry a greater risk than other similar tenants. Even so, if a GH-CAN tenant causes more damages than the security deposit or insurance will cover, Journey Home will pay up to \$1000 of additional funds in damages (after the security deposit and insurance have been used).
- ✓ Communication: Journey Home will be available to facilitate communication between the landlord and agency services staff as needed. Journey Home is available to help connect the landlord to contacts at GH-CAN agencies, or other partner agencies that can provide technical assistance.
- ✓ Reduce Advertising Costs. By partnering with the GH-CAN, and sending information to Journey Home about unit openings, Journey Home will distribute this information to the GH-CAN housing programs, so that landlords can quickly fill vacancies without the need to pay for advertising.
- ✓ Obstacle Prevention. Our service teams conduct regular home visits to ensure that tenants are stabilized in their new environments, that their jobs are going well, and that they are getting the support they need. Regular follow up with tenants allow us to identify and address any issues early on before they become irreparable. Our housing case managers also encourage landlords to come to them with any concerns they have regarding their tenants in their housing programs so that proactive measures can be taken early on. If all else fails, housing case managers may be able to assist with relocation of a tenant in order to avoid an eviction. Housing Case managers are a resource for landlords and their program participants.
- ✓ Satisfaction from Helping Others. Everyone deserves a safe and affordable place to live. Some people make mistakes and everyone deserves a second chance. By helping our tenants, you are playing an integral role not only in helping individuals take charge of their lives, but also in making your community a better place to live.
- ✓ Public Acknowledgement of participation at annual appreciation event, as well as promotion on Journey Home website and marketing materials.