

We are thrilled to announce our **Home is Where the Heart Is PROM NIGHT 2024 on Friday, April 19, 2024**. We hope that you will consider supporting our work to end homelessness in Connecticut's Capital region through one of our sponsorship levels or event sponsorship opportunities. Your annual commitment will help ensure that our community's most vulnerable residents will finally have a place to call home.

# • 2024 SPONSORSHIP OPPORTUNITIES •

### TIME OF MY LIFE SPONSOR // \$15,000

- Company name/logo banner at 2024 event
- Company name/logo listed on the event invitation
- Opportunity for recorded/edited video announcement featured at the 2024 event
- Opportunity to include corporate branded giveaways at the 2024 event
- Featured as a **2024 TIME OF MY LIFE SPONSOR** on the Journey Home Events website with a link to your company website
- Logo on printed program for 2024 event
- Journey Home logo digital badge to include on your organization's website and/or printed materials showing **2024 TIME OF MY LIFE SPONSOR** to support Journey Home's mission of ending homelessness in Connecticut's Capital Region
- 16 complimentary registrations to the Home is Where the Heart Is 2024 Event

# WONDERFUL TONIGHT SPONSOR // \$10,000

- Company name/logo pennant at 2024 event
- Opportunity for recorded/edited video announcement featured at the 2024 event
- Opportunity to include corporate branded giveaways at the 2024 event
- Featured as a **2024 WONDERFUL TONIGHT SPONSOR** on the Journey Home Events website with a link to your company website
- Logo on printed program for 2024 event
- Journey Home logo digital badge to include on your organization's website and/or printed materials showing **2024 WONDERFUL TONIGHT SPONSOR** to support Journey Home's mission of ending homelessness in Connecticut's Capital Region
- 12 complimentary registrations to the Home is Where the Heart Is 2024 Event

## TIME AFTER TIME SPONSOR // \$5,000

- Opportunity to include corporate branded giveaways at the 2024 event
- Featured as a **2024 TIME AFTER TIME SPONSOR** on the Journey Home Events website with a link to your company website
- Logo on printed program for 2024 event
- Journey Home logo digital badge to include on your organization's website and/or printed materials showing **2024 TIME AFTER TIME SPONSOR** to support Journey Home's mission of ending homelessness in Connecticut's Capital Region
- 8 complimentary registrations to the Home is Where the Heart Is 2024 Event

# TAKE MY BREATH AWAY SPONSOR // \$2,500

- Featured as a **2024 TAKE MY BREATH AWAY SPONSOR** on the Journey Home Events website with a link to your company website
- Logo on printed program for 2024 event
- Journey Home logo digital badge to include on your organization's website and/or printed materials showing **2024 TAKE MY BREATH AWAY SPONSOR** to support Journey Home's mission of ending homelessness in Connecticut's Capital Region
- 4 complimentary registrations to the Home is Where the Heart Is 2024 Event

# CRAZY FOR YOU SPONSOR // \$1,000

- Featured as a **2024 CRAZY FOR YOU SPONSOR** on the Journey Home Events website with a link to your company website
- Logo on all printed materials for 2024 event
- Journey Home logo digital badge to include on your organization's website and/or printed materials showing **2024 CRAZY FOR YOU SPONSOR** to support Journey Home's mission of ending homelessness in Connecticut's Capital Region
- 2 complimentary registrations to the Home is Where the Heart Is 2024 Event

For more information about sponsorships please contact Andrea Yeskey at <u>andrea.yeskey@journeyhomect.org</u>. As always, thanks for your support!

# EXCLUSIVE 2024 SPONSORSHIP OPPORTUNITIES

We encourage you to take advantage of these 5 limited opportunity sponsorships!



### **ENTERTAINMENT SPONSOR // \$7,500**

#### Only ONE Available

- Several special company sponsorship shoutouts throughout the night of the event
- Opportunity to include corporate branded giveaways at the 2024 event
- Featured as a **2024 ENTERTAINMENT SPONSOR** on the Journey Home Events website with a link to your company website
- Logo on printed program for 2024 event
- Journey Home logo digital badge to include on your organization's website and/or printed materials showing **2024 ENTERTAINMENT SPONSOR** to support Journey Home's mission of ending homelessness in Connecticut's Capital Region
- 10 complimentary registrations to the Home is Where the Heart Is 2024 Event

#### **PUNCHBOWL SPONSOR \$3,000**

#### Only TWO Available

- Your logo on punchbowl cocktail napkins
- Featured as a **2024 PUNCHBOWL SPONSOR** on the Journey Home Events website with a link to your company website
- Logo on printed program for 2024 event
- Journey Home logo digital badge to include on your organization's website and/or printed materials showing **2024 PUNCHBOWL SPONSOR** to support Journey Home's mission of ending homelessness in Connecticut's Capital Region
- 4 complimentary registrations to the Home is Where the Heart Is 2024 Event

## PHOTO BOOTH SPONSOR // \$2,500

#### <mark>Onl<del>y ONE Available</del> SOLD OUT!</mark>

- Logo featured on signage at the photo booth
- Featured as a **2024 PHOTO BOOTH SPONSOR** on the Journey Home Events website with a link to your company website
- Logo on printed handout for 2024 event
- Journey Home logo digital badge to include on your organization's website and/or printed materials showing **2024 PHOTO BOOTH SPONSOR** to support Journey Home's mission of ending homelessness in Connecticut's Capital Region
- 2 complimentary registrations to the Home is Where the Heart Is 2024 Event

# CORSAGE SPONSOR // \$2,000

#### Only ONE Available

- Logo featured at corsage booth
- Featured as a **2024 CORSAGE SPONSOR** on the Journey Home Events website with a link to your company website
- Logo on printed program for 2024 event
- Journey Home logo digital badge to include on your organization's website and/or printed materials showing **2024 CORSAGE SPONSOR** to support Journey Home's mission of ending homelessness in Connecticut's Capital Region
- 4 complimentary registrations to the Home is Where the Heart Is 2024 Event