



Recognition Opportunities

\$50,000

Lead Sponsor

- Named sponsor of A Hand Up program for one year
- Name/logo featured on our box truck and van
- Name/logo featured on our website
- Recognition in press releases, emails and social media

\$25,000

Thrift Store Sponsor

- Name/logo featured on signage on the building/front door
- Name/logo featured on our website
- Recognition in press releases, emails and social media

\$15,000

Cha-ching! Sponsor

- Name/logo featured on signage at the check-out area
- Name/logo featured on our website
- Recognition in press releases, emails and social media

\$10,000

Come Back Soon! Sponsor

- Name/logo featured on signage at the exit
- Name/logo featured on our website
- Recognition in emails and social media

\$5,000

Second Chance Sponsor

- Name/logo featured on signage at a named location within the store, i.e. art & decor area, kitchenware, furniture
- Name/logo featured on our website
- Recognition in emails and social media

\$2,500

Treasure Shelf Sponsor

- Name/logo featured on a shelf within the store
- Name/logo featured on our website
- Recognition in emails and social media

\$1,000

Founding Investor

- Name featured on a donor wall as a founding investor of the Journey Home Thrift Store

*All levels of sponsorship will be featured on the main donor wall.